

Pharmacists' Awareness of COVID-19 and Perceptions of their Roles, Barriers, and Roles of Policymakers: exploring the Middle East and North Africa (MENA)

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Abstract

Background: The coronavirus infection (COVID-19) was declared in January 2020 as a public health emergency of international concern. The Middle East and North Africa (MENA), like other parts of the world, suffered from several epidemics over the years. Pharmacists have vital roles to play to prevent the spread of this virus. **Objectives:** To assess the awareness of COVID-19 amongst pharmacists from countries located in the MENA countries, and to assess their perspectives of their role, barriers, and roles of the educational institutions and pharmaceutical associations in preparing them for their roles during the pandemic. **Methods:** An online survey was conducted to run a descriptive cross-sectional study in Jordan from 12th to 22th April 2020. The questionnaire was validated and put on Facebook for pharmacists' recruitment and assessment of their awareness (20 questions with a score out of 20) about epidemics/pandemics and COVID-19, their perceived roles and barriers, and roles of the educational institutions and pharmaceutical associations. Data were analyzed using Statistical Package for the Social Science (SPSS). **Results:** Study participants (n= 2589) had a mean age of 29.3 (8.2) years and 1329 (51.5%) were females. Most of the participants were from Egypt 819 (40.8%), Followed by Jordan, Algeria, and Syria. As for the sources of information about coronavirus treatment among the study participants, 60.8% got their information from the social media. Fear as a consequence was identified by the majority of participants (87.7%). The majority of pharmacists identified positive roles for the pharmaceutical association and pharmaceutical associations. **Conclusion:** Pharmacists from the MENA countries believe they got enough education previously about epidemics/pandemics, and the majority follow on the latest coronavirus updates from social media. Fear was reported as the major barrier that requires resolution by the policymakers. Certain gaps in the awareness about COVID-19 were identified.

What is already known about this topic?

The coronavirus infection (COVID-19) was declared in January 2020 as a public health emergency of international concern. The Middle East and North Africa (MENA), like other parts of the world, suffered from several epidemics over the years. Pharmacists have vital roles to play to prevent the spread of this virus. To prepare globally uniform pharmacy response directives for pandemics, pharmacists' awareness and perspectives around roles during pandemics in different regions of the world need to be assessed.

What does this article add?

This article adds that Pharmacists from the MENA countries (Egypt, Jordan, Syria, Palestine, Lebanon, and Iraq) believe they got enough education previously about epidemics/pandemics, and the majority follow on the latest coronavirus updates from social media. Fear was reported as the major barrier that requires resolution by the policymakers. Certain gaps in the awareness about COVID-19 were identified. In addition,

a significant correlation between pharmacists' awareness scores across the study countries with the COVID-19 international mortality statistics was found.

Keywords: coronavirus; pandemics; pharmacists; educational institutions; Pharmaceutical association; Middle East; North Africa; MENA.

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Introduction

According to the World Health Organization (WHO), a pandemic is the worldwide spread of a new disease¹. Viral pandemics are caused by viruses that possess a surface protein to which the majority of people lack immunity, which then spreads between people within the population extending beyond national borders². Historically, many viral pandemics have been documented. The most notorious of these is the Spanish influenza pandemic of 1918–1920, which was caused by the H1N1 virus and was responsible for about 40 million deaths worldwide³. Other pandemics include the Asian Influenza (1957) caused by the H2N2 virus, the Hong Kong Influenza (1968) caused by H3N2 virus², the Severe Acute Respiratory Syndrome (SARS) which occurred in 2003 and was caused by SARS coronavirus (SARS-CoV)⁴, and the Middle East respiratory syndrome (MERS) which occurred in 2012 and was caused by coronavirus (MERS-CoV)⁴. Recently, on the 31st of December 2019, a case of pneumonia of unknown cause in Wuhan was reported to the WHO Country Office in China¹. It was later identified as coronavirus disease-2019 (COVID-19) caused by the novel coronavirus officially called SARS-CoV-2, belonging to the family Coronaviridae⁵. The Coronavirus genome consists of a single strand positive sense ribonucleic acid (RNA)⁴. The virions (virus particles) are enclosed in a lipid envelope characterized by the presence of crown-like spikes on the surface which have led to the nomenclature -where 'corona' implies the crown like appearance created by these bulbous spikes.⁴. SARS-CoV-2 usually causes mild symptoms such as fever, dry cough, and sore throat. However, it can sometimes lead to fatal complications such as severe pneumonia, pulmonary edema, acute respiratory distress syndrome (ARDS), organ failure and septic shock⁶. The spread of the virus to many countries around the world in a short space of time with no clear treatment or vaccine in sight as yet, is alarming and has resulted in high workload for healthcare teams globally⁷⁻⁹. Effective strategies currently followed to slow the spread of the virus included hygiene practices such as proper hand washing, hand sanitizing and wearing facemasks and gloves (personal protective equipment), in addition to social distancing and public quarantine measures¹⁰.

The Middle East and North Africa (MENA), like other parts of the world, have experienced several epidemics over the years. Outbreaks of plague, smallpox¹¹, cholera¹², and meningococcal infection¹³ have all been documented, especially in Saudi Arabia during the annual Pilgrimage (*Hajj*) as Muslims from more than eighty countries convene together, which led the Saudi authorities to require all visitors to immunize against certain diseases^{11, 12}.

Community pharmacists (or retail pharmacists as they are known in some countries) have a crucial role to play during pandemics¹⁴. One of the most important role of community pharmacists is to ensure the availability of effective therapy in addition to health education and health promotion activities and vaccination provision¹⁵⁻¹⁷. Moreover, community pharmacists need to engage with patients, providing them with counseling regarding the safety precautions to minimize exposure and infection probabilities as well as psychological and mental health support during a pandemic. Pharmacists would be expected to support general health care teams in infection prevention, as well as alerting public health officials of potential outbreaks/cases^{18, 19}. During pandemics pharmacists' role in managing minor ailments increases as doctors and hospitals become overwhelmed^{18, 19}. The International Pharmaceutical Federation (FIP) released a guideline during March 2020 stating the needed information for pharmacists and the pharmacy workforce to help them in dealing with the COVID-19 outbreak²⁰, and acknowledging the responsibilities put upon the pharmacists in the control of the COVID-19 outbreak²⁰. This mandate highlights the clear need for pharmacists to convey factual evidence based and up-to-date information to the public²¹. In a study conducted during the pandemic outbreak of H1N1, it was found that patients rely on information provided by pharmacists and considered them an effective educational source regarding the pandemic in addition to

trusting pharmacists as immunizers²². In previous ‘pandemic preparedness testing studies’, in the United States (US), community pharmacists have expressed concerns that need to be considered by policymakers, for example, about critical medicine shortages or managing medicine hoarding¹⁷. Collating published literature, it appears that there are various research studies published to guide pharmacists on how to improve patient care services and outcome^{19, 23, 24}, however, pharmacists are still in need for more tailored and extensive training to improve preparedness for emergency situations¹⁸. To prepare globally uniform pharmacy response directives for pandemics, pharmacists’ awareness and perspectives around roles during pandemics in different regions of the world need to be assessed. In light of the repeated pandemic/epidemic experiences in the MENA region, the aim of this study, therefore, was to assess awareness of COVID-19 amongst pharmacists from countries located in the MENA and to assess their perspectives of their role, barriers, and roles of the educational institutions and pharmaceutical associations in preparing them to be able to deal with the pandemic.

Method

Study design and participants

This study was conducted from the 12th of April to the 22th of April 2020 over 10 days during the COVID-19 outbreak and public quarantine in most of the MENA countries. A descriptive cross-sectional study design (an online survey) was used to address the study objectives. The research team developed an online survey (based on the current information regarding the COVID-19) in order to meet the study objectives which included assessing MENA region pharmacists’:

a) readiness to combat any epidemic/pandemic with a focus on the COVID-19 pandemic, assessing their clinical awareness, and b) views on the role of the pharmacy educators/educational institutes/pharmaceutical associations in preparing future pharmacists to deal with epidemics/pandemics and the COVID-19 specifically.

Any licensed pharmacist or enrolled pharmacy student in the MENA countries (community or hospital pharmacist, academic, industry based pharmacist, etc.) was deemed eligible for participation in the study. No risk was posed to the participants’ and their participation was voluntary. The research team considered completing the survey as informed consent by pharmacists for participating in this study. Ethics approval was obtained from the Faculty of Pharmacy, Applied Science Private University, Jordan.

Survey Development

An extensive review of the literature was conducted to inform the development of items within this survey¹⁴. The survey was administered in the Arabic language (common across the MENA region). A variety of questions relevant to the study objectives, were also sourced from many avenues the research team had (e.g. FIP/WHO documents). The research team revised the survey in order to eliminate duplicates and refine question. The team further checked for local context and the aptness of language (slight regional variations in nuanced meanings of words).

In order to ensure survey face validity, six expert academics in Pharmacy Practice and Education were requested to evaluate the first draft. A pretest for the survey was conducted and necessary refinements were made. The pretest included evaluating the survey from different aspects such as the wording and the clarity of the questions and whether each question is relevant for inclusion with respect to the study objectives. As a final point in the survey development, the research team re-examined each question and made sure that the survey was suitable for online administration (relevance, clarity, context, response categories, format and layout).

The final version of the survey was organized into five main sections that address several topics of interest. The *first section* included items aimed at collecting participant’s demographic data. The latter four sections included several items relevant to the study objectives (Figure 1).

Countries of the participants were grouped into geographic clusters (regions) that are: East Mediterranean

countries and Iraq, Egypt, North Africa, Gulf countries, and other Arab countries.

Survey Implementation

Social media (Facebook and WhatsApp) was used to recruit the participants. The survey questions could be completed within an average of 10 minutes. Participants were able to view the ethics committee approval and the information about the purpose of the survey and what participation entailed before completing the survey.

Statistics of confirmed cases and deaths

The COVID-19 statistics of cases and deaths announced at the beginning and around the end of the study period (12th to 22th of April 2020) for the countries which had at least one confirmed case at the beginning of the study were collected from the WHO Coronavirus Disease (COVID-19) Dashboard²⁵.

Sample size

Sample size calculation was performed using the following formula: $n = P \times (100 - P) \times z^2/d^2$. Where P is the anticipated awareness score percent, d is the desired precision, z is the appropriate value from the normal distribution for the desired confidence interval. Using 95% confidence levels, 5% precision level and an anticipated 50% proportion of participants receiving an appropriate score (this conservative value results in the highest possible sample size that can be used in this study, as no previous studies in this area were found to indicate level of awareness), a sample size of 385 was required.

Statistical analysis

Following data collection, the survey responses were coded and entered into a customized database using the Statistical Package for the Social Sciences (SPSS), Version 24.0 (IBM Corp., Armonk, New York, USA). Descriptive results were presented as means and standard deviations for continuous variables and percentages for qualitative variables. A one way ANOVA test was performed to analyse regional differences in perception scores. All tests were two-tailed. A P-value of <0.05 was considered statistically significant.

Correlation between awareness score (out of 20) and the COVID-19 statistics of cases and deaths announced at the beginning and end of the study period (12th to 22th of April 2020) for the countries which had at least one case at the beginning of the study was also conducted.

Linear regression was used to screen for the factors affecting participants' awareness score about coronavirus pandemic versus chosen independent variables in the study, i.e. age, area of residency (city and urban areas or rural areas), country, region, having children, educational level, university type (the university where participants had studied and/or are studying at; public versus private), years of experience, number of professional education workshops attended during the last year, work setting, source of previous knowledge about epidemics and pandemics, source of updates about COVID-19 management, and current satisfaction with knowledge about COVID-19. These predictor measures (independent variables) were considered as candidates for linear regression modelling if they had a significance value $p \leq 0.05$ in univariate analyses. The candidate variables were subjected to backward linear regression, where finally only the significant variables (i.e. $p \leq 0.05$) were retained with the model equation constant. Variables were selected after checking their independence, where tolerance values > 0.1 and Variance Inflation Factor (VIF) values were < 10 were selected to indicate the absence of multicollinearity between the independent variables in regression analysis. The homoscedasticity assumption for multiple linear regression was checked using Breusch-Pagan test, with a $p \leq 0.05$ indicating the absence of heteroscedasticity.

Results

Study participants ($n = 2,589$) had a mean age of 29.3 years and more than half (51.5%) were females (Table 1). Most of the participants were from Egypt ($n = 819$ 40.8%), followed by East Mediterranean countries (Jordan, Syria, Palestine, Lebanon) and Iraq. More than 80% of the participants lived in urban areas (including capital cities). About 75% of the participants had, as a highest level of pharmacy education, either

a bachelor degree in pharmacy or Pharm. D., while the rest were either pharmacy students or technicians, or they had received other post-graduate degrees. The majority were alumni of public universities (75.7%). More than half of the participants were practicing pharmacy either in community pharmacy or in hospital, years of work-experience tended to be short, i.e. less than and up to 5 years, and number of attended professional development workshops was low on average.

While only 30% of the participants had received enough education about epidemics/ pandemics and updates about coronavirus treatment, 91.2% of them do follow the latest corona virus updates on the treatment. Results were almost similar across all regions (Figure 2). As for the sources of information about coronavirus treatment among the study participants, 60.8% reported that they sourced their information from social media, followed by WHO reports and published articles (Figure 3).

Awareness scores (out of 20) were very similar across regions (Table 2), with a mean of 13.9 (out of a maximum of 20), no statistically significant difference was found between the regions ($n= 2589$, $p= 0.193$, one way ANOVA). A significant correlation between awareness scores across study countries was found ($p= 0.026$, Pearson correlation= -0.054) with the COVID-19 mortality statistics as they stood on the 15th of March 2020 for the countries which had at least one case at the beginning of the study²⁵. Awareness score was higher in countries with lower mortality. No significant correlation was noted with other statistics of COVID-19 cases and deaths as they stood 15th of March, and 1st and 15th of April 2020.

Table 3 presents the total percentage and percentage of participants from the participating countries answering each of the awareness statements correctly. Interestingly, univariate analysis of the awareness score versus chosen independent variables showed significant association with many variables. This was reflected in the linear regression results, where older age participants, graduates of public universities versus private universities, higher annual attendance rates at professional workshops yearly, participants who practice in community pharmacy and hospital settings, participants who reported to have had previous knowledge from their graduating institute, participants who sourced their information about COVID-19 from published studies, and those who were highly satisfied with their knowledge after 4 months of COVID-19 had higher knowledge scores (Table 4).

More than 90% of participants agreed with the statements provided regarding the role of the faculties/educational institutes expect for the statement ‘your faculty has a role in preparing you to deal with any epidemic/pandemic’ (74.8%). As for the role of the pharmaceutical associations, more than 90% of pharmacists agreed with the statements provided except for ‘pharmacists associations and societies have a role in preparing you to deal with epidemics/pandemics such as the coronavirus’. More than 80% of participants agreed with the statements provided regarding their role as pharmacists with the highest percentage being about the statement ‘you ensure your personal safety by wearing gloves and masks and avoid close contact with patients’. Significant differences were seen regarding the regional distribution of study participants’ perceptions about the current role of the faculties of pharmacies/educational institutes with regards to dealing with epidemics/pandemics and coronavirus specifically ($n= 1998$), while no significant differences were seen with regards to perceptions about the current role of pharmacists’ associations and societies and current role of pharmacists (Figure 4, Table 5).

Most pharmacists believed that working in the pharmacy increases their fears about getting infected with coronavirus ($n= 2131$, 82.3% strongly agree/agree). Significant differences found between regions ($p=0.009$). In addition, participants believed that they should receive training programs on how to provide mental health support for people during epidemic and pandemic outbreaks ($n= 2257$, 87.7% strongly agree/agree) with no significant difference found between the regions ($p=0.426$).

Discussion

Nowadays, the world is facing a predatory pandemic infection caused by COVID-19 requiring a concerted effort by health care professionals and public health experts to contain the rate of infection and the havoc it wreaks. Pharmacists, as essential health service providers, are important in the management and control of COVID-19. Hearteningly, the results of this survey indicated that pharmacists in the MENA countries have

good awareness about the COVID-19 and acknowledge the different roles they can play during these times. Further, this study revealed that pharmacists are aware of the important responsibilities of the different educational faculties/educational institutes and pharmaceutical associations in preparing them to take on their roles during pandemics. Barriers impeding pharmacists from acting to their full potential were also explored, with fear from contracting the virus while performing their duty emerging as an important barrier that requires resolution.

The source of information gathered by healthcare professionals is important as it can affect clinical practice. The results of this study illustrated that more than 90% of the pharmacists monitor closely COVID-19 news, with the major sources of information being social media, WHO reports, and published literature. The collective responses are indicative of a well-informed group of pharmacists, possibly the high proportion of students and early pharmacy graduates contributed to this result. Although the pre-mentioned sources of information are important, Garcia and Julvez reported that referring to websites prepared by official public health organizations is important to ensure a trusted and updated source of information about COVID-19²⁶. Interestingly, the majority of respondents reported that they have good awareness of COVID-19, and they have sufficient information about the infection. Social media may not always be the best source of accurate information although previous studies in the region indicate that this has been an important source of information for pharmacists in the MENA region through several epidemics earlier²⁷.

Many medications for the management and treatment of the coronavirus have been discussed within the media/social media. Chloroquine and hydroxychloroquine for example have been frequently mentioned as potential treatments for the virus. In this study, 35% of the pharmacists reported that these medications can be used not only for treatment but for the prevention of the virus. Given that there is no evidence supporting their use, this belief is disturbing. Currently more than 140 clinical trials to test the COVID-19 efficacy of these medications alone or in combination with other medications, such as the antibiotic azithromycin, have been registered worldwide to explore their use as treatment/prevention options for COVID-19²⁸. However, on the 24th of April 2020, the United States Food and Drug Administration (FDA) issued a warning on the use of chloroquine and hydroxychloroquine for treating COVID-19²⁹. The warning was due to reports of serious cardiac rhythm problems associated with the use of these medications particularly in combination with azithromycin, causing QT interval prolongation, a measure of delayed ventricular repolarization³⁰. As another example, the majority of the study participants concurred that the use of non-steroidal anti-inflammatory medications (NSAIDs) such as ibuprofen would increase the risk of COVID-19 complications. This probably was based on the fact that NSAIDs use as antipyretics for acute viral infections may induce serious complications such as empyema (presence of pleural effusion on chest radiograph and acidic pleural fluid)³¹. However, Capuano and co-workers published a review on the effect of NSAIDs on COVID-19 infection based on the available preclinical and clinical published studies³². They reported that there is conflicting data in the current literature, and there is no scientific evidence correlating NSAIDs use to the deterioration of COVID-19 patients' symptoms³². On March 18th 2020, the European Medicines Agency (EMA) declared the need for further epidemiological studies for this issue, and urged health professionals to wait for formal results of an ongoing revision by the Pharmacovigilance Risk Assessment Committee (PRAC) on the association of Ibuprofen/Ketoprofen and worsening of infections³³. Accordingly, NSAIDs usage by COVID-19 patients should be conducted with ultimate caution and under medical supervision. This conflicting news lead to conflicting believes and incorrect counseling provided by healthcare professionals all over the world, not just the MENA countries. Unifying the source of information for pharmacists worldwide and keeping it updated is vital to prevent such undesirable consequences.

Fear is a normal consequence to pandemics and public quarantine³⁴. Our study findings demonstrated that the majority of pharmacists have fears about being infected with the coronavirus during their work at the pharmacy. Such findings have been acknowledged previously by pharmacists from other countries around the world³⁵. Mental health is a priority for healthcare workers during pandemics, and pharmacists are not an exception³⁵. Training sessions and online workshops were requested by the pharmacists in this study, as has been the case in previously published findings. In this term, the FIP had published a guideline for the pharmacists and pharmacy workforce, clarifying all the required responsibilities and role of both the

community and hospital pharmacists³⁶. This guideline also demonstrates all the preventive measures, tips on infection control and some recommendations for outpatient care³⁶. Interestingly, this study resonates with research investigating the experiences of other healthcare professionals, which highlights the need for more tailored and appropriate training to improve preparedness for deployment¹⁸.

Delivering medication to patients' homes can decrease infection spread especially for elderly patients where the risk of infection is increased. As an example, in Jordan, the Jordan Food and Drug Administration (JFDA) allowed community pharmacists and hospitals to provide free delivery of medications to patients' homes. Before the COVID-19, this practice was not allowed by the local laws³⁷, which is the case in most countries in the MENA region. The majority of participants in this study were willing to deliver medicines to patients' homes. This provides an example of an effective service that can be successfully delivered everywhere if the safety of pharmacists from COVID-19 was guaranteed.

Social media was employed in the conduct of this study, which facilitated a large and rapid collection of sample size from numerous countries in the MENA region. It is of note that a significant correlation between pharmacists' awareness across the countries included in this study and the COVID-19 statistics of cases and deaths was found. This may indicate that countries with people (hence pharmacists) of higher awareness are likely to end with lower numbers of COVID-19 cases.

Limitations

The fact that this study was conducted via an online survey brings limitations just as it brought strengths. Such sampling technique led to a convenience sample which is a type of non-probability sampling that allows for data collection from a group of people easy to contact and/or reach³⁸. Such approach may introduce sampling bias, as pharmacists who use social media more frequently had a better chance to participate in this study, giving results which may not be representative of all of the pharmacists groups in the MENA countries³⁹. This might explain the relatively young age of the study participants, as men and older individuals are generally known to be underrepresented on social media³⁹. Pharmacy students who participated in this study did not report their year of study, which can unveil useful information if indicated. Fifth-year students for example are expected to have different awareness levels compared to first and second-year students. Finally, although the survey was not completely validated, the items incorporated in it were done in real-time, based on the literature and reviews of a team of clinical pharmacy specialists.

Conclusion

Pharmacists from the MENA countries believed that they got enough education previously about epidemics/pandemics, and the majority follow on the latest coronavirus updates on treatments mostly from social media followed by the World Health Organization reports and published literature. The majority believed they have a major role in the management of the COVID-19, identifying fear as a barrier that requires resolutions by the policymakers. Certain gaps in the awareness about COVID-19 were identified, mainly concerning the conflicting news about Hydroxychloroquine and Ibuprofen use by infected patients. Such findings highlighted areas of improvement, and indicated that a significant association is found between higher awareness amongst pharmacists and the number of cases of COVID-19 patients in the MENA countries involved in the study. Results of this study have important international applicability, as pharmacists all over the world share similar barriers, responsibilities and engagements when it comes to the COVID-19 pandemic. Countries in the MENA region and worldwide share similar undergraduate pharmacy education and training, in addition to similar healthcare systems⁴⁰, hence perspectives presented by the thousands of pharmacists involved in this study are an important springboard for further action.

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preparation, and review of manuscript.

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Figure legends

Figure 1. Study process showing the five sections of the online survey used in this study.

Figure 2. Study participants (n=2589) awareness about epidemics/pandemics and updates about coronavirus treatment based on region.

Figure 3. Sources of information about coronavirus treatment among the study participants (n=2589).

Figure 4. Study participants' perceptions about the current role of the faculties of pharmacies/educational institutes, pharmacists' associations and societies, and pharmacists' role to deal with epidemics/pandemics and the coronavirus pandemic specifically (n=2589).

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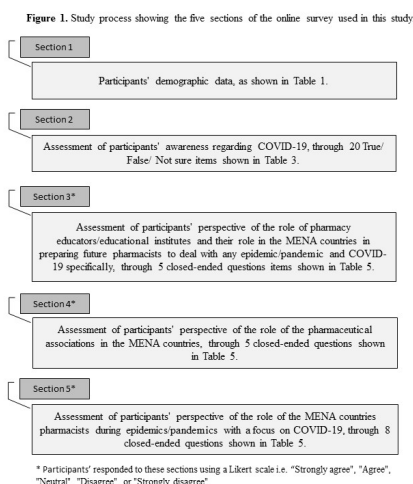


Figure 2. Study participants (n=2589) awareness about epidemics/pandemics and updates about coronavirus treatment based on region.

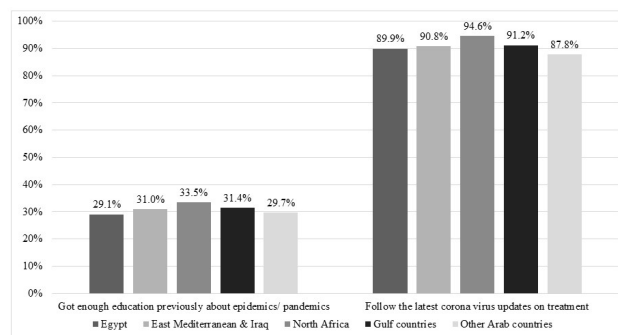


Figure 3. Sources of information about coronavirus treatment among the study participants (n=2589).

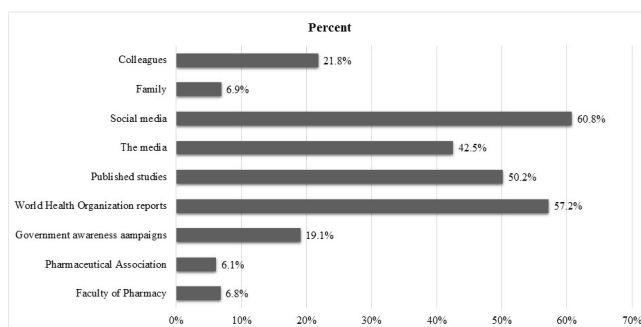


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