## Prediction and Optimization of export opportunities using trade data and product complexity.

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Abstract- The modern portfolio theory explains that investors will invest on 1 the basis of maximizing their profit for their tolerated level of risk or determina-2 tion percentage of assets in portfolio. It fulfils the investers objective to achieve 3 a safe investment while extracting maximum profit. Product complexity and 4 gravitational theory is directly related to the risk in export of a country. Previ-5 ous forecasting of export commodties did not take risk factor into consideration 6 which the modern portfolio theory adapts. The proposed research work will 7 focus towards the detection of the export commodities in which investor can 8 have the maximized profit with control on risk by using the past values of trade 9 data, gravitational theory and complexity factor in a way that our system will 10 predict and optimize the exports of a country. The result section elaborates the 11 comparative analysis between Modern Portfolio Theory (i.e Historical, CAP M, 12 Black Litterman) and conventional forecasting models (Holt, Grey) using UN 13 Comtrade dataset. The results indicate that the prediction of modern portfolio 14 methods not only provides more accuracy (i.e MSE between the calculated value 15 and the actual value through Black Litterman is 0.235 and through Holt and 16 Grey is 1.226 and 1.026 respectively) but also shows the level of risk attached 17 to each commodity, hence guiding the investor even further, which is unprece-18 dented. The paper also explains that among all three modern portfolio theories, 19 Black Litterman provides the most comprehensive and accuarate results since 20 the quantitative outcome is based on past data and qualitative outcome com-21 prises of expert views based on gravitational theory, product complexity index, 22 regression and confidence level. 23

Keywords- Export, Portfolio Theory, Product Complexity, Mean Square Error (MSE),
 Gravitational Theory, Textile, Black-Litterman Model, Forecasting

## 26 Introduction

Countries do not remain in isolation, they have to import commodities to fulfill their requirement which is not produced in the country or in the shortage and in return they export the commodities/goods which are surplus in the country. Export of a country is related to its economic development and an increase in Gross Domestic Product (GDP).

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Generalized knowledge of the trade is classified on Harmonized Systems (HS) also knows as Harmonized coding of trade data. This data is classified into a 6-digit level.

During the recent few years, according to the World Trade Statistical Review 2017 [15] by World Trade Organization (WTO), Trade markers convey solicitations and compartment throughput in genuine ports were up in the fundamental quarter of 2017, suggesting more grounded trade improvement for the year, yet the proximity of vital danger factors point to the probability of more negative outcomes.

On account of continuing with a deficiency in the overall economy [14] and low production 38 costs, the volume of world stock trade upheld off to 1.3% in 2016 down from previous 2.6%39 in 2015. This had a negative impact on global import demand. The world GDP growth 40 since 1980 was 2.8% but ever since it has dropped down to 2.6 in 2016 from the previous 41 2.7 in 2015, which is below the average. Investment spending has been further weakened 42 due to the slowdown in world trade, due to it being the most trade intensive component of 43 import demand. The merchandise exports have fallen by 3.3% to the US \$15.46 trillion in 44 2016, although the merchandise trade had a slight increase in terms of volume in 2016. The 45 weakest services component of 2016 was transported, which gives a reflection of fluctuations 46 in merchandise trading, the recorded quarterly growth of commercial services trade was just 47 0.1% in value terms in 2016 adding up to a total of US \$4.77 trillion. The economies of 48 developed countries stayed weak throughout 2016 although the developing countries imports 49 had a good recovery in the second quarter from the 3% drop in the first quarter but they 50 managed to recover their previous level by the end of the year. There were several risk 51 factors present in 2016 which pointed to the possibility of less positive outcomes, although 52 trade indicators such as export orders were up during the first quarter of 2017 53

The most important thing is to identify the gaps and optimize the system that leads 54 towards a better result i.e. increase in GDP through trade. For this problem, the modern 55 portfolio theory explains the optimal portfolio concepts that investor will invest on the basis 56 of maximizing their profit for their tolerated level of risk or determination of percentage of 57 assets in a portfolio such that it fulfils the given objective, maximize return for a tolerated 58 risk and gives a practical result under changing levels of risk and return. Every investor 59 must choose a scenario of a certain amount of risk they can afford to expand their portfolio 60 as showed by this choice. The Fig 1 explains how the optimal portfolio works. Along the 61 line of the curve the ideal risk portfolio is depicted which shows a perfect tradeoff between 62 risk and returns. 63

Risk mitigation, estimating long term sales growth and generating large amounts of cash 64 are the main objective of product complexity and this information is essential to identify 65 the gaps, predicting the future graphs and optimize the results by integrating the mod-66 ern portfolio theory. Product Complexity is the quality or state of being composed of two 67 or more separate or analyzable items, parts, or symbols categorized into Multiplicity and 68 Relatedness of the product. Number of components, extent of interaction and degree of 69 product novelty are the factors representing Product Complexity. There is a growing em-70 phasis on product design. The results of product in portfolio are more different and targeted 71 to a more refined market segment. Using Theory Performs Frontier (TPF) and Transaction 72

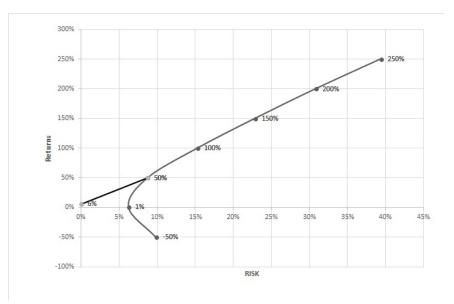


Figure 1: Efficient Frontier of Portfolio

Cost Economics (TCE) as theoretical framework propositions can be constructed that, when
 tested will advance the theoretical understanding of the impacts of the product complexity
 on operations.

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Product complexity [10] has direct and indirect impacts on trade. It is the state of 77 possessing a Multiplicity of elements manifesting Relatedness which means to assemble a 78 product each and every part is required. Hence more parts in a product the greater the 79 risk of discrepancies. As we increase the product complexity of a product we also tend to 80 increase the lifecycle cost of that product. Several researchers have found that there is an 81 increase in the direct costs due to the increase in product complexity. The more complex 82 a certain product the costlier and complicated it becomes, which increases the direct costs 83 associated with production and development e.g. time, product analysis etc. The more 84 complex and lengthy a product life cycle the more time it takes for the company to develop 85 the product and the greater the risk of mistakes because the number of functions increase as 86 the complexity increases. Not only is the production cycle increased with product complexity 87 but so is the cost, quality, services and customer satisfaction. The set-up costs become higher 88 hence the need for more training and capital. There will be a significant increase in the 89 material costs and labor costs. There are also several indirect costs associated with product 90 complexity. Figuring them out tend to be more difficult. They may incorporate expanding 91 trouble of adjusting the sequential construction systems and item planning. The need for 92 higher quality control arises because of the increase in the components of the product so 93 each and every item needs to be checked. Other factors that can be included are time and 94 capital spent on training, loss of economies of scale, inventory holding costs, time and capital 95 spent on training and learning etc. 96

The modern portfolio methods used in this research is Markowitz portfolio [9], CAP M. 98 [6] and Black-Litterman [1] model which incorporate qualitative and quantitative analysis 99 on the dataset extracted from UN Comtrade [3]. The database is from United Nations 100 International Trade Statistics. Annual international trade statistic data including details of 101 commodities category with partner country are provided to United Nation Static Division 102 (UNSD) by more than 170 countries. It is the biggest repository of International Trade 103 data. According to policy on use of COMTRADE data clause 3 & 16 by United Nation 104 Department of Economic and Social Affairs Statistic division are permissible. It contains 105 more than 3 billion trade data record since 1962. The paper is classified as follows. Brief 106 background research is provided in Section II that overviews the related work. Section 107 III presents the proposed algorithm used on the dataset. Results and implementation is 108 discussed in section IV and section V gives the analysis of results and future work. 109

### <sup>110</sup> Background/ related work

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WLi Xia et al have forecasted garments & textile exports based on Holt Model in 2010 111 [16]. They Predicted China Export Using export data from 1992 to 2008 to predict 2009 112 and 2010 and by using Trade data 1992 to 1999 they predicted 2000 and 2001 for verifying 113 prediction accuracy. If verified Using export data till 2008 predict 2009 and 2010 and verify 114 error in an allowed range Similarly Pedro Uribe et al [17] have done informational approach 115 to the forecasting of inter-regional trade flows in 1966. They have separated the world 116 into n areas and took add up to exports to and add up to imports from every locale and 117 connected RAS method and the forecast methodology to import and fare information of the 118 years 1938, 1948, 1951-52 and 1959-60 of the accompanying 8 districts i.e. Germany, North 119 America, Latin America, Other European Economic Community nations, United Kingdom 120 Other European free trade association nations, Communist nations and Rest of the world. 121

Fanxing Kong et al forecast China export by applying GM(1,1) model[21]. They have 122 taken the trade data from 1999 to 2008 to verify the model by comparing the prediction 123 accuracy. They predicted for the next three to five years and discovered piece of clothing still 124 developed quickly in three to five years. Articles of clothing of China upgraded in quality as 125 well as broadened the interest in plan, quality, and brand to contend the piece of clothing 126 industry. Zhang Dabin et al [22] forecasted custom export of China based on Grey theory. 127 They have utilized the Hubei Province China export data from 2000 to 2008 and predicted 128 2009, they showed GM model can forecast export of Hubei province better than econometric 129 model, monetary emergency on the worldwide economy has impacted these years however 130 Chinese government can export trade by changing arrangements and oblige ventures and 131 give chances to a financial specialist to contribute and assemble well-disposed association 132 with principal businesses of created nations. 133

Yan Xie et al [18] predicted the aggregate volume of trade based on optimized genetic algorithm on grey modelling. He presented a technique in view of hereditary calculation streamlining displaying process. This technique makes full utilization of the benefits of the Grey model estimate and qualities of hereditary calculation to discover worldwide enhance-

ment. The model presented is more precise as per information from an area, the grey model 138 shows for anticipating the total volume of import-send out exchange was given in view of 139 the dark framework speculations and hereditary calculation. The outcome shows that the 140 model can be utilized as the total volume of import-send out exchange a successful device 141 for gauging. Trade data is of the china province from 1989 to 2004 and predicted 2005 to 142 2007, decreased the error from 33.68%, 43.61%, 51.10% to 6.82%, 2.40, 9.04 for the year 143 2005, 2006, 2007 accordingly. Finally concluded if the parameters 'u' and 'a' of grey model 144 is optimized by genetic algorithm, GM(1,1) model accuracy for medium and long term 145 increased. 146

Chi-Chen Wang et al [2][7] gives the comparison between MFTS and traditional time 147 series modelling to forecast china exports and later applied the same techniques on the export 148 of Taiwan. Data is fetched from state administration of foreign exchange from January 1995 149 to October 2002, predicted MFTS prediction is more accurate for short term forecasting than 150 traditional time series while one variable MFTS model perform better forecasting accuracy 151 than multi variable. Comparative analysis of ARIMA, ARMA Two Factor model, Heuristic 152 model and Markovitz model are performed by using China export data from January 1995 to 153 October 2002, subdivided into January 1998 to October 2002 and January 2000 to October 154 2002. Heuristic model shows the better forecasting result followed by Markowitz model. In 155 other papers the Taiwan trade data from January 1990 to April 2007 and subdivided into 156 3 categories. (1) August 1998 to April 2007 (2) December 2002 to April 2007 (3) February 157 2005 to April 2007. The MSE value of ARIMA model is the lowest in (2 & 3), ARIMA model 158 has better forecasting ability in long-term period MFTS model performs better prediction 159 ability for a short-term data than long-term. 160

To comprehend example of exchange a globalized world, business analysts tend to utilize 161 the gravity model. This was first displayed in 1962 by Jan Tinbergen, who suggested that 162 the span of reciprocal exchange streams between any two nations can be approximated by 163 utilizing the 'gravity equation', which is gotten from Newton's theory of gravitation. Relative 164 size is dictated by the present GDP, and financial vicinity is controlled by profession costs – 165 the all the more monetarily "distant" the more prominent the trade costs. Thomas Chaney 166 in 2011[20] gives the brief explanation on the Gravity Equation in International trade, similar 167 papers regarding gravity model have been written [8] [12] Despite all no previous work with 168 respect to export opportunity decision based on predictive return vs risks has been carried 169 out. 170

## 171 Proposed algorithm

In the proposed look into work Markowitz Portfolio Optimization and Black-Litterman display has been actualized for the expectation. Export using Gravitational theory and Product complexity data for the expert to incorporate their views.

## 175 MARKOWITZ PORTFOLIO OPTIMIZATION

<sup>176</sup> Suppose there are N commodities. let  $\mathbf{r}_{ct}$  be the return at time  $\mathbf{t}$  on an invested as per <sup>177</sup> dollar in a commodity  $\mathbf{C}$ ; let  $\mathbf{d}_{ct}$  be the rate of return of commodity C at time t; Let  $\mathbf{W}_{\mathbf{c}}$  be

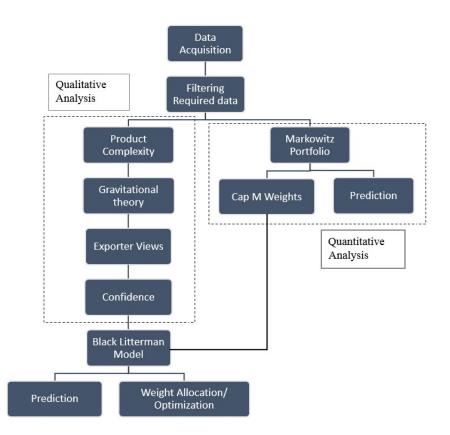


Figure 2: Proposed Algorithm of overall system

the weightage of investment in commodity C. Then the overall return  $\mathbf{R}$  of the portfolio is: 178 R

$$= \sum_{c=1}^{N} W_c \left( \sum_{t=1}^{\infty} d_{\rm ct} r_{\rm ct} \right)$$

- $\mathbf{R_c} = \sum_{t=1}^{\infty} \mathbf{d}_{ct} \mathbf{r}_{ct}$  is the return of  $\mathbf{c}^{th}$  commodity, Therefore  $R = \sum X c R c$ 179 180
- In this equation  $\mathbf{X}_{\mathbf{c}}$  and  $\mathbf{R}_{\mathbf{c}}$  are independent. 181
- Since  $\mathbf{X}_{\mathbf{c}} \ge \mathbf{0}$  for all  $\mathbf{C}$  and  $\sum \mathbf{X}_{\mathbf{c}} = \mathbf{1}$  for maximize return. 182

$$sum_{a=1}^{K}X_{c_{a}} = 1$$

- For several investments amount  $a = 1, \ldots, K$  for maximum returns. 183
- Let X be the random variable, suppose X series of finite number value  $\mathbf{x_1}, \mathbf{x_2}, \ldots, \mathbf{x_N}$ 184 Suppose the probability that  $\mathbf{X} = \mathbf{x_1}$  be  $\mathbf{p_1}$  and  $\mathbf{X} = \mathbf{x_2}$  be  $\mathbf{p_2}$ . 185
- The Expected value or  $\mu(\text{mean})$  [5] of X defined as: 186
- $E = p1x1 + p2x2 + [?] \dots + pNxN$ 187
- The Variance of X is defined as 188
- $V = p1(x1 E)2 + p2(x2 E)2 + [?] \dots + pN(xN E)2$ 189

<sup>190</sup> V is the average square deviation of X from its  $\mu$  mean, we can calculate standard <sup>191</sup> deviation as  $\sigma = \sqrt{V}$  and the coefficient of variation,  $\frac{\sigma}{E}$ .

<sup>192</sup> Suppose  $Y_1, Y_2$ , ...,  $Y_N$  are a number of random variable, If Y is the weighted sum <sup>193</sup> of  $Y_i$  then,

194 
$$Y = a_1 Y_1 + a_2 Y_2 + \dots + a_n Y_N$$
  
 $E$   
 $(V) = E(V) + U$ 

$$(Y) = a_1 E(Y_1) + a_2 E(Y_2) + \dots + a_N E(Y_N)$$

195

Above equation is Expected value of the weighted sum of a random variable, proof6

For variance we define covariance  $\sigma_{ij}$  between  $Y_i$  & amp;  $Y_j$  as:

$$sigma_{ij} = E\{[Y_i - E(Y_i)] [Y_j - E(Y_j)]\}$$

<sup>198</sup> The covariance between two random variables is equal to the correlation  $\rho_{ij}$  times the <sup>199</sup> standard deviation of two variable

## $sigma_{ij} = \rho_{ij}\sigma_i\sigma_i$

Correlation coefficient  $(\rho_{ij})$  measures the relative covariance between the commodities 200 returns. The range of ratio is limited by +1.0 and -1.0,  $(\rho_{ij}) = +1.0$  Positive Correlation 201 which means at the same span of time returns on two commodities try to moving in same 202 direction.  $\rho i j = -1.0$  Negative Correlation which means at the same span of time returns 203 on two commodities try to moving in opposite direction. When the return of one security 204 increases results in decrease in second negative correlated security. This negative Correlation 205 results in a negative corelated coefficient.  $(\rho_{ij}) = 0.0$  Zero Correlation which means at the 206 same span of time returns on two commodities are independent and cannot move in same 207 or opposite direction. 208

<sup>209</sup> Variance of weighted sum is:

$$(Y) = \sum_{i=1}^{N} a_i^2 V(W_i) + 2 \sum_{i=1}^{N} \sum_{i>1}^{N} a_i a_j \sigma_{ij}$$

210 We know  $Y_i$  is  $\sigma_{ii}$  therefore,

$$(Y) = \sum_{i=1}^{N} \sum_{j=1}^{N} a_i a_j \sigma_{ij}$$

Let  $R_c$  is the return on the  $c^{\text{th}}$  commodity. Let  $\mu_c$  be the expected return of  $R_c$ ,  $\sigma_{cs} = covariance$  between  $R_c \& R_s$ ,  $\sigma_{cc} = variance$  of  $R_c$ ,  $W_c = \text{percentage weightage of investor}$ of  $R_c$ , then,

$$=\sum R_c W_c$$

The  $R_c$  similarly R are random variable and (R) return on the portfolio is a weighted sum of R & amp;  $R_c$ .  $W_c$  are the percentage of investment.,  $\sum W_c = 1$  shows sum of all investment is equal to (1). Therefore, Expected Return & Variance of the portfolio is:

$$E = \sum_{c=1}^{N} W_c \mu_c$$
$$V = \sum_{c=1}^{N} \sum_{s=1}^{N} \sigma_{cs} W_c W_s$$

## 217 BLACK-LITTERMAN MODEL

We are multiplexing both approaches for the best results because as per search, Trade has 218 a good influence of Government policies and an expert opinion. Optimal portfolios are very 219 sensitive for the inputs, for the small value change can result a high impact on optimizations 220 shows a small change in expected returns produces a drastic change in the composition of the 221 portfolio. This model is presented by Fishcer Black and Robert Litterman in 1992, author 222 has invert Optimization keeping in mind the end goal to touch base at a gauge of Implied 223 Equilibrium Excess Return and they enable us to join our Views about different asset and 224 certainty about our perspectives to produce the normal returns vector. Notion of Implied 225 equilibrium return is a utility function of investor is 226

U

$$= W^T R - \frac{1}{2} A W^T S W$$

Where, A = Risk Aversion, R = Risk, S = Variance Co-Variance matrix,  $w = \text{weights} \sum W = 1$ 

$$frac$$
dudw =  $R - ASW = 0$ 

- Rather solving for weights, they argued that weights are already observed in the market therefore
- they compute them using market capitalization.

R

$$= ASW$$

A

$$=\frac{E\left(r_{m}\right)-r_{f}}{\sigma_{m}^{2}}$$

M

$$= [(\tau S)^{-1} + P^T \Omega P]^{-1}$$

E

$$(R) = [(\tau S)^{-1} + P^T \Omega P]^{-1} [(\tau S)^{-1} \Pi + P^T \Omega Q]$$

 $\tau = \text{Scalar number indicating uncertainty usually range (0.025 to 0.05)}$ 

 $\Pi = ASW_{mkt}$ 

M = Uncertainty of Returns,  $\Pi =$  Implied Equilibrium Return

P =Investors views matrix; each row a particular view of the market and each element of the row represents the portfolio weights of each asset (KxN matrix)

Q =The expected returns of the portfolios from the views depicted in matrix P (Kx1 vector)

 $\Omega = A$  diagonal covariance matrix with elements of the uncertainty inside each view (KxK matrix)

 $_{240} \qquad S_B = S + M$ 

 $_{241}$   $S_B$ =Variance covariance Matrix of Black-litterman model

- Assuming there are N commodities in the portfolio this formula will calculate
- <sup>243</sup> new expected return.

#### PRODUCT COMPLEXITY INDEX 244

There are just a few researchers like Bashir and Thomson that have actually come up 245 with a quantitative measurement for product complexity. In this method they have based 246 complexity on the number of product functions and the level at which they appear in a 247 decomposed function tree Accordingly, total complexity is measured by: 248

249

 $C_T = \frac{w_1 C_m + w_2 C_p + w_3 C_{st} + w_4 C_s}{w_1 + w_2 + w_3 + w_4}$   $C_m = \text{f(material, tooling, geometry, process, } C_p = \text{f(geometry), } C_{st} = \text{f(number of sub-$ 250 assemblies, levels in hierarchy, max number of components / sub-assemblies) 251

- $C_s = f(\text{number of assembly operations},$ 252
- $w_t$  = numerical contraints, where i = 1, 2, 3, 4253

Noting most of the variable in this measurement are identified by design and production 254 ratings. From the above, the optimum number of components can be found by: 255

$$fracdC_T dn = \frac{d}{dn} \left( \frac{w_1 C_m + w_2 C_p + w_3 C_{st} + w_4 C_s}{w_1 + w_2 + w_3 + w_4} \right) = 0$$

GRAVITATIONAL MODEL 256

General Trade Gravity model is expressed as: 257  $Y_{IJ} = G \frac{X_I X_J}{D_{IJ}}$ 258

$$lnY_{\rm IJ} = \alpha_0 + \alpha_1 \ln X_I + \alpha_2 \ln X_J + \alpha_3 \ln D_{\rm IJ} + \epsilon$$

Where 'I' denotes Pakistan and 'J' signifies bringing in nations,  $Y_{ij}$  means the export 259 volume,  $D_{ij}$  shows the distance between the two nations,  $X_i\&amp$ ;  $X_j$  speaks the export 260 and import country's GDP. The conventional Trade Gravity Model proposes that exchange 261 streams between the two nations are emphatically identified with the GDP of the two nations 262 and contrarily identified with the separation between the two nations. 263

#### Implementation and results 264

For implementation, various qualitative and quantitative analysis are extracted from the 265 COMTRADE dataset using the Markowitz portfolio [9], CAP M. [6] and Black-Litterman 266 [1] model. Each result from the dataset is compared with the actual result to conclude the 267 best model. 268

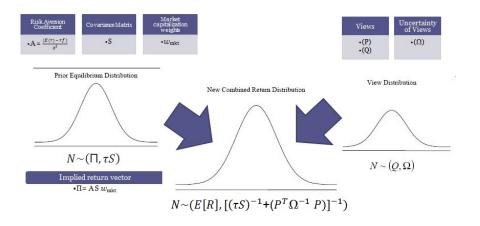


Figure 3: Prediction Approach

## 269 DATA ACQUISITION:

It incorporates the way toward securing the exchange information of the required Commodity. In our case, we are using HS [6 digit code] database. All the Commodity have data ranging from the year 2003 to 2016. There are 23 textile commodities which are more than 0.5% in a total textile export of Pakistan. The data acquired is from United Nation Commodity Trade Statistics Database as their source is Pakistan Bureau of Statistics. Further acquired data filtered and fetch the required information for further process

## 276 QUALITATIVE ANALYSIS:

This process includes in calculating Product complexity Index, finding gravitational trade model impact and construct an expert view matrix P and Q on the basis of the knowledge of above-defined factors. With the View matrix writer has constructed the uncertainty of matrix  $\backslash$ Omega $\Omega$ . Series refers to the commodity of trade.  $\Omega = tPSP^T$ 

## 282 QUANTITATIVE ANALYSIS :

Using the filtered trade data, calculating expected return from the historical commodities value. Total expected return from the year 2003 to 2016 calculated by

- TABLE I. EXPECTED RETURNS OF YEAR 2015 USING DIFFERENT PORTFOLIO
- 286 OPTIMIZATION MODELS

S no	Commodities	Historic Returns	Cap M Returns	BLM Returns	Actual Returns
1	520512	8.17%	-0.08%	-46.88%	-20.34%
2	630260	7.44%	3.41%	41.80%	-5.33%
3	630231	-1.86%	3.12%	-15.63%	3.81%

S no	Commodities	Historic Returns	Cap M Returns	BLM Returns	Actual Returns
4	620322	93.07%	3.71%	314.06%	255.38%
5	630239	26.81%	6.95%	10.16%	10.86%
6	630210	20.91%	4.33%	-67.19%	-7.30%
7	620342	7.33%	2.99%	-20.63%	-28.64%
8	520942	25.50%	3.13%	51.56%	3.28%
9	630710	7.63%	2.75%	-14.45%	-3.01%
10	620462	20.94%	9.35%	13.67%	-30.71%
11	610590	44.80%	16.88%	89.06%	-3.63%
12	610510	-6.41%	4.24%	-22.66%	-12.67%
13	610910	3.42%	2.33%	10.01%	0.66%
14	520812	147.61%	35.54%	46.88%	-14.46%
15	520932	86.74%	-0.12%	-12.50%	-1.13%
16	610349	108.22%	4.84%	28.13%	17.25%
17	611090	62.97%	5.52%	3.13%	16.40%
18	520912	345.58%	27.76%	75.00%	-19.17%
19	520532	21.32%	14.40%	2.73%	-15.31%
20	610339	160.90%	11.72%	43.75%	13.75%
21	521021	5.76%	-0.12%	-3.13%	1.55%
22	551341	72.26%	-1.01%	-56.25%	-24.19%
23	521011	37.80%	20.59%	0.00%	0.90%

Using approach of Black-Litterman [1] model in Figure 3, Expected Returns on 23 Tex-287 tile Commodities of Pakistan of the year 2015 using trade data from the Year 2003 to 288 2014, calculated returns shows on Table I. Figure V, VI & VIII represents Efficient Fron-289 tier of Expected and the actual returns VS risk of the year 2015 using Markowitz, Cap M 290 & Black-Litterman Model accordingly, hence proving standard error can be minimize by 291 incorporating expert views in Black-Litterman model. This approach results maximizing 292 profit with control of risk on the trade. Figure VII represents the uncertainty of returns 293 with respect to each commodity. Figure IX represents the comparative analysis and rep-294 resents trade data is exceedingly nonlinear, therefore expert views based on gravitational 295 theory [12][20], product complexity index [4][19], regression and confidence level gives the 296 lowest Mean Square Error (MSE). Secondly the Black-Litterman model deals with the two 297 parameters which is Return & Risk, which is advance version of previous work that were 298 able to present with one dimension which include return thus it scientifically decreases our 299 error rate in comparison to other models. Table II represents the expected return for the 300 predicted year 2016 of the 23 textile commodities of Pakistan and the weightage allocation 301 for maximum return, minimum variance and maximum sharp ratio. Figure X is the efficient 302 frontier graph of 2016 predicted returns vs risk using Black-Litterman model. 303

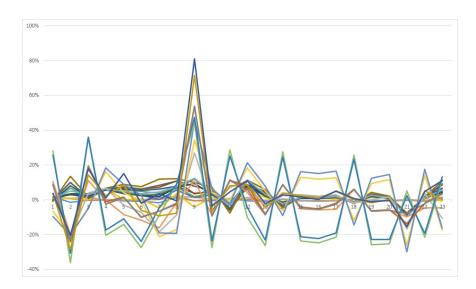


Figure 4: Uncertainty of Expert Views of 23 commodities

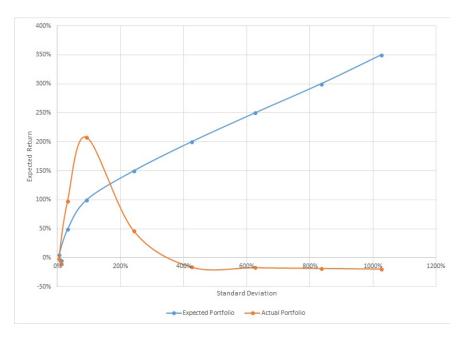


Figure 5: Efficient Frontier of Markowitz Model

# TABLE 2 EXPECTED RETURNS & WEIGHTAGE ALLOCATION OF YEAR 2016 USING BLACK-LITTTERMAN PORTFOLIO OPTIMIZATION MODELS

S no	Commodity	Expected Return	Weights for Max Return	Weights for min Variance	Weights
1	520512	10.67%	0.00%	16.16%	20.24%
			10		

S no	Commodity	Expected Return	Weights for Max Return	Weights for min Variance	Weights
2	630260	3.07%	0.00%	24.91%	14.45%
3	630231	-0.61%	0.00%	22.34%	1.60%
4	620322	-19.85%	0.00%	1.54%	0.00%
5	630239	3.47%	0.00%	0.00%	0.00%
6	630210	4.66%	0.00%	0.00%	0.00%
7	620342	4.22%	0.00%	0.00%	9.20%
8	520942	10.33%	0.00%	0.00%	0.00%
9	630710	0.53%	0.00%	19.83%	0.00%
10	620462	11.47%	0.00%	0.00%	6.81%
11	610590	12.43%	0.00%	0.00%	0.00%
12	610510	0.94%	0.00%	0.00%	0.00%
13	610910	1.09%	0.00%	12.40%	0.00%
14	520812	22.13%	100.00%	0.00%	0.00%
15	520932	6.52%	0.00%	0.00%	0.00%
16	610349	-13.48%	0.00%	0.00%	0.00%
17	611090	-3.17%	0.00%	0.00%	0.00%
18	520912	-17.77%	0.00%	0.00%	0.00%
19	520532	5.96%	0.00%	0.00%	0.00%
20	610339	-15.72%	0.00%	0.00%	0.00%
21	521021	4.32%	0.00%	2.66%	0.54%
22	551341	-7.91%	0.00%	0.16%	0.00%
23	521011	18.63%	0.00%	0.00%	0.63%

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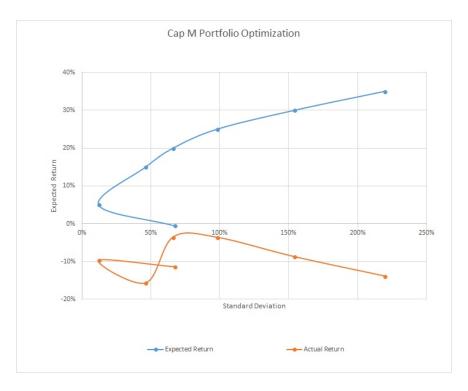


Figure 6: Efficient Frontier of CAP. Model

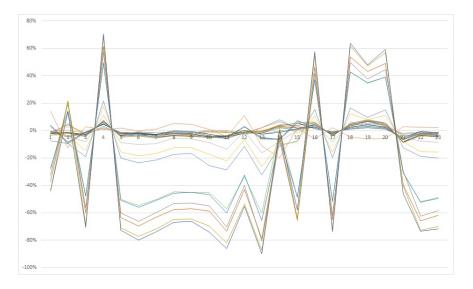


Figure 7: Uncertainity of Return

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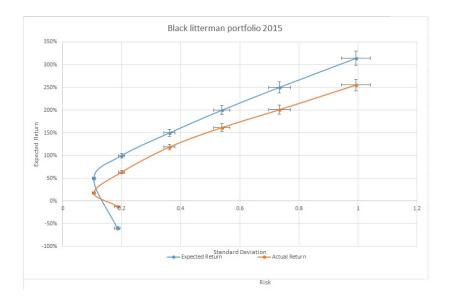


Figure 8: Efficient Frontier of Black-Litterman Model

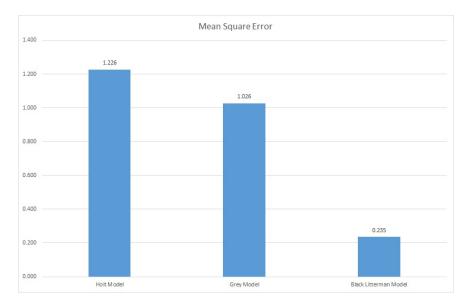


Figure 9: Comparative Analysis of Black-Litterman MSE with Holt & Grey Model

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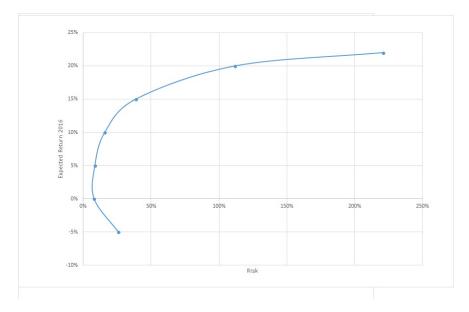


Figure 10: Efficient Frontier For the Predicted year 2016 using Black-Litterman Model

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